



SpotOn Loyalty

Turn New Customers into Loyal Regulars

1. **Create Custom Rewards.** Choose whether customers earn Spots by dollar or visit, and offer your favorite products, upgraded services—anything you want!
2. **Enroll Customers.** Offer an enrollment reward as an incentive for customers to join your program and enroll them right from your loyalty tablet or integrated point-of-sale.
3. **Streamline Check-Ins & Redemptions.** Keep the checkout line moving fast by letting customers choose how they want to check-in and redeem rewards: with a traditional loyalty card, their phone number, or with the free SpotOn consumer app.



Make the checkout process faster than ever with our integrated point-of-sale options



The SpotOn Consumer mobile app, free in the App Store and Google Play

Reap the Benefits of an Integrated Digital Loyalty Program

- ✓ Improve customer retention and boost revenue
- ✓ Grow your customer list as loyalty customers are automatically imported into your marketing database
- ✓ Automatically send targeted marketing campaigns to customers who haven't visited in a while
- ✓ See transaction data and your return on investment (ROI) for every campaign and reward
- ✓ Gain visibility and reach new customers using the free SpotOn consumer mobile app
- ✓ Improve your online reputation as loyal customers are automatically encouraged to leave positive reviews on sites like Yelp and TripAdvisor